



GIFT CARD PROGRAM OVERVIEW



Give Goodness
Get Goodness



Give a \$50 Gift Card | Get 25% Referral Bonus

- Share a gift card code via text, email, PDF or in person
- They save \$50 off their first order of \$75+
- You get paid 25% Referral Bonus (weekly)
- If they join as an Affiliate+, you get a new Gift Card to give!

1.

Give a \$50 Gift Card

- Share a unique gift card code from your available active codes, located in your office suite.
- Gift Card provides a promotion code to be entered during checkout of person's first order of \$75+ (not including tax or shipping).
- Code must be used by midnight on Sunday (Pacific Time), or it expires.
- Unused gift card codes regenerate with a new active code each week (up to 12 weekly cycles) before they permanently expire.

2.

Get Paid 25% Referral Bonus

- When a code is used, the commissionable volume (CV) is not reduced, so you're paid on the full CV value of the order.
- You must be an Active Affiliate+ to be eligible to earn Referral Bonus.
- Referral Bonus is paid weekly once you are Active.
- Any time a personally referred Affiliate+ joins (with product purchase) you earn another Gift Card to give!

FREQUENTLY ASKED QUESTIONS

Where do I find my Gift Card codes?

To view and share your gift card codes, login to your office suite, select My Account and then Gift Cards. There, you'll be able to view active codes that are available to share, redeemed codes that have been used, and any expired codes.

Who can I give a Gift Card to?

Share with family, friends, colleagues and contacts who would all benefit from the good inside. Gift Card codes can only be used for new accounts, and only one Gift Card may be used per address, whether a new Customer, Affiliate or Affiliate Plus+, for the first order placed with Touchstone Essentials. Existing Customers, Affiliates or Affiliate Plus+s cannot use a Gift Card either on their own account or through creating a new account that ships to their address. Any attempt to create multiple accounts or orders with Gift Cards that ship to one address is deemed to be unethical activity and may result in the cancellation of Gift Cards on your account or other disciplinary actions up to and including the termination of an Affiliate+ account.

Is there an order minimum for the Gift Card?

Yes. The \$50 Gift Card code will only work for a new account, with a first order subtotal of \$75 or more, not including tax or shipping. In the UK, Gift Card value is £50 and the order minimum is £75; in the EU, Gift Card value is €50 and the order minimum is €75. The commissionable volume (CV) is not reduced on the order.

How do I share a Gift Card with someone?

Each Gift Card code can only be used once, by one person. To share a Gift Card, choose a code from your available active codes. You can create a PDF Gift Card which can be printed to hand out, or downloaded to send as an attachment with an email. Always include your e-commerce store URL (website) so they shop or join on your site. Make a note of which gift card is given to which person so you don't give out the same code more than once. Or, you can select an active Gift Card, enter a name and email and we'll send everything to that person via email, along with reminders to use the Gift Card code before it expires. Easy!

How do I earn additional Gift Card codes?

There are a variety of ways to keep earning Gift Cards so you can always offer big savings to those joining your team.

- 1. Join as an Affiliate+.** When you join as an Affiliate+ (with product purchase) you are awarded 1 Gift Card code. Join as an Advantage Affiliate+ (100 PV) and you are awarded 5 Gift Card codes.
- 2. Be an Active Affiliate+.** Each calendar month that you are Active you will be awarded 1 Gift Card code. If you are an Advantage Affiliate+, you'll be awarded a total of 5 new Gift Card codes each month you are Active.
- 3. Enroll Affiliate+s.** Every time you personally enroll an Affiliate+ (with product purchase) you will be awarded 1 Gift Card code. You do not earn Gift Card codes for Customer or Affiliate enrollments.

How will I know when a Gift Card has been used?

Once a Gift Card code has been used, it will be listed under the "Redeemed" tab in your Gift Card inventory. You can select that tab to view the details of who joined and when they placed their first order.

When do Gift Cards expire?

Gift Card codes can only be used once. Each code expires weekly (by Sunday at midnight Pacific Time), so the person you give the code to is motivated to use it. If they don't use it by the expiration date, a new replacement code is issued which will show on the "Active" tab, so you can give the Gift Card to someone else. An original gift card may regenerate a new code after it expires up to a total of 12 times (or 12 weekly cycles) before it is permanently expired.

Can a Gift Card code be used with another promotion code?

No. Only one promotion code can be used per order. Gift Card codes are only valid on the first order placed on a new account (Customer, Affiliate or Affiliate Plus+).

Can a Gift Card code be transferred to someone else?

We will not transfer a code from one account to another. However, if you wish to give an active code to a team member you may do so. If it is redeemed with an Affiliate Plus+ join, the new Gift Card code will generate for the original holder of the code.

What happens if someone returns the order placed with a Gift Card?

If someone returns an order purchased using a Gift Card, they would receive a full refund of the price paid, less any shipping. As with any return, contact the Support Team within 30 days for a Return Authorization number and instructions.

Program rules may be subject to change at any time.



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