

## 1 Aluminum & Silicon

The zeolite Clinoptilolite is classified as a hydrated aluminosilicate. In other words, the zeolite structure is made up of the elements aluminum and silicon. These do not break down in the body. During testing, the zeolite is dissolved by a strong acid solution to confirm its structural components and test the contents of the zeolite cages.

## 2 Magnesium, Potassium, & Calcium

Zeolites detoxify using cationic exchange. In other words, they “swap” a good ion—typically magnesium, potassium or calcium—for a bad ion (toxins) in the body. Our proprietary process fills the zeolite with these good minerals so that the zeolite can swap them out for positively-charged toxins that the zeolite has a higher affinity for (such as lead, mercury or arsenic). Their presence confirms Pure Body will never remove good minerals from the body.

## 3 Heavy Metals Test

The contents of the zeolite cages in Pure Body are tested for a variety of heavy metals to confirm the purity of the zeolite. Raw (uncleansed) zeolite has varying levels of toxic metals accumulated from the environment. When zeolite cages already have toxins, they are “full” and will pass through the body without removing any toxins, making them ineffective for detox. Pure Body has no detectable metals so it is highly effective for detoxification.

## 4 Reporting Limits & Testing Methods

The reporting limit is the lowest detectable level for that element, measured in parts per million (ppm). Pure Body has a “below detectable” level of all heavy metals listed inside the zeolite cage, showing an unsurpassed level of purity for the zeolite. The analysis methods include EPA 200.7, EPA 200.8 and EPA 245.1 and describe the accepted methods of testing for trace elements by the Environmental Protection Agency (EPA).

# PURE BODY LAB ANALYSIS



As the leader in zeolite detoxification, Touchstone Essentials provides third-party lab reports that show the purity and effectiveness of Pure Body. Here's a guide to what it means.

INOVATIA<sup>®</sup>  
LABORATORIES, LLC

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ANALYSIS REPORT

Chain of Custody Number: 20-0169  
Project Name / Number: Cleaned Zeolite / N/A  
Date Collected: N/A  
Time Collected: N/A

Sample Number: Cleaned Zeolite  
Lab Number: 200656  
Sample Matrix: Liquid  
Sample Type: N/A

Analysis	Result	Units	Reporting Limit	Analysis Method	Date - Analyst
Aluminum, Total	0.668	mg/L	0.150	EPA 200.8	3/02/2020 - BD
Silicon, Total	30.0	mg/L	0.20	EPA 200.7	2/26/2020 - MWL
Magnesium, Total	13.2	mg/L	5.00	EPA 200.8	2/27/2020 - BD
Potassium, Total	23.3	mg/L	5.00	EPA 200.8	2/27/2020 - BD
Calcium, Total	315	mg/L	5.00	EPA 200.8	2/27/2020 - BD
Chromium, Total	< 0.020	mg/L	0.020	EPA 200.8	3/02/2020 - BD
Arsenic, Total	< 0.015	mg/L	0.015	EPA 200.8	2/27/2020 - BD
Selenium, Total	< 0.015	mg/L	0.015	EPA 200.8	2/27/2020 - BD
Silver, Total	< 0.015	mg/L	0.015	EPA 200.8	2/27/2020 - BD
Cadmium, Total	< 0.015	mg/L	0.015	EPA 200.8	2/27/2020 - BD
Antimony, Total	< 0.200	mg/L	0.200	EPA 200.8	3/02/2020 - HD
Mercury, Total	< 0.0004	mg/L	0.0004	EPA 245.1	2/25/2020 - MWL
Lead, Total	< 0.500	mg/L	0.500	EPA 200.8	2/27/2020 - BD

Report Date: 09/30/20

This report has been produced for the exclusive and confidential use of our clients. Reference to the analyses, the results, or the company in any news releases, advertising, or other public announcement is prohibited without obtaining prior written consent.

See full lab report on the next page. ▶



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