

Visionary Business Owner (VBO)

Compensation Plan Overview

Retail Bonus

Buy at wholesale, sell at retail, keep the profits! Or place the order with us, we'll ship it and pay you the bonus.



Referral Bonus *Paid Weekly*

Earn big with new VBOs, Affiliates and Customers. Referral Bonus is paid on all new orders placed in the first 90 days. Advantage status earns up to 3 levels.

	Advantage VBO	VBO
1st Level	25%	25%
2nd Level	10%	—
3rd Level	5%	—

Percentages shown are based on VBO status and qualifying with 100 personal volume (PV).

Advanced Referral Bonus

In any month with 10 personally enrolled VBOs, Affiliates or Customers (*new or existing, who each have 50+ PV*), you earn 3X the residual bonus on all of your first level personal enrollments. That adds up to a 15 percent payout instead of 5.

Rank Advancement Bonus

As you start out, achieve a new rank for two consecutive months and earn a bonus.

- Regional Manager \$150
- National Manager \$300
- Director \$600

To qualify, you must have 100 PV.



Team Builder Bonus

Share in your team's success; earn a matching rank advancement bonus on all personal enrollments.

- Regional Manager \$150
- National Manager \$300
- Director \$600



To qualify, you must be at the same rank or higher as the newly advancing VBO and have 100 PV.



Achieve and maintain Star status for your rank, and earn big bonuses.

STAR National Manager	\$500
STAR Director	tablet + \$750
STAR Regional Director	\$3,000
STAR National Director	\$10,000
STAR Executive	\$25,000
STAR Regional Executive	\$50,000
STAR National Executive	\$75,000
STAR Ambassador	Tesla Model S

Advantage status VBOs are eligible for Star Bonus.

With Touchstone Essentials, our plan gives you the chance to achieve real financial freedom with simple steps to success.

Residual Bonus

Earn up to 10 levels on all reorders throughout your organization. The higher your rank, the more levels you can earn. Residual volume is compressed so each reorder is paid to the max.



Rank	Active VBO	Manager	Regional Manager	National Manager	Director	Regional Director	National Director	Executive	Regional Executive	National Executive							
Personal Volume	100	100	100	100	100	100	100	100	100	100							
Total OV (infinity) (1,000 maximum from PV)	—	600	1,500	3,000	9,000	25,000	75,000	150,000	300,000	500,000							
Leg OV Maximum (from one team)	—	60%	60%	60%	50%	40%	40%	40%	40%	40%							
Rank Advancement Bonus (one-time)	—	—	\$150	\$300	\$600	—	—	—	—	—							
Team Builder Bonus (each time)	—	—	\$150	\$300	\$600	—	—	—	—	—							
Royalty Bonus Levels Paid	—	—	—	—	1	2	3	4	5	5							
Residual Bonus Levels % Residual Bonus (paid following the sponsor tree) % Royalty Bonus (paid following the enrollment tree to Directors and above)	Level 1	5%	5%	5%	5%	20%	5%	20%	5%	20%	5%	20%	5%	20%	5%	20%	
	Level 2	—	7%	9%	9%	9%	10%	9%	10%	9%	10%	9%	10%	9%	10%	9%	10%
	Level 3	—	—	9%	9%	9%	9%	5%	9%	5%	9%	5%	9%	5%	9%	5%	
	Level 4	—	—	—	8%	9%	9%	9%	5%	9%	5%	9%	5%	9%	5%	9%	5%
	Level 5	—	—	—	—	7%	7%	7%	7%	7%	5%	7%	5%	7%	5%	7%	5%
	Level 6	—	—	—	—	—	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
	Level 7	—	—	—	—	—	—	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
	Level 8	—	—	—	—	—	—	—	3%	3%	3%	3%	3%	3%	3%	3%	3%
	Level 9	—	—	—	—	—	—	—	—	2%	2%	2%	2%	2%	2%	2%	2%
	Level 10	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	2%

Royalty Bonus

Based on rank, earn up to 20% on your personally enrolled VBOs' residual earnings with a five level royalty payout. There's no limit to how much you can earn!

- 20% first level
- 10% second level
- 5% third, fourth, fifth level

Infinity Bonus

Starting at the rank of Ambassador, earn an extra 1%-2% on your entire organization, to infinity, down to the next qualified Ambassador.

- 1% on first generation
- .5% on second generation
- .5% on third generation

Refer to the policies and procedures for full requirements for all rank and bonus qualification.